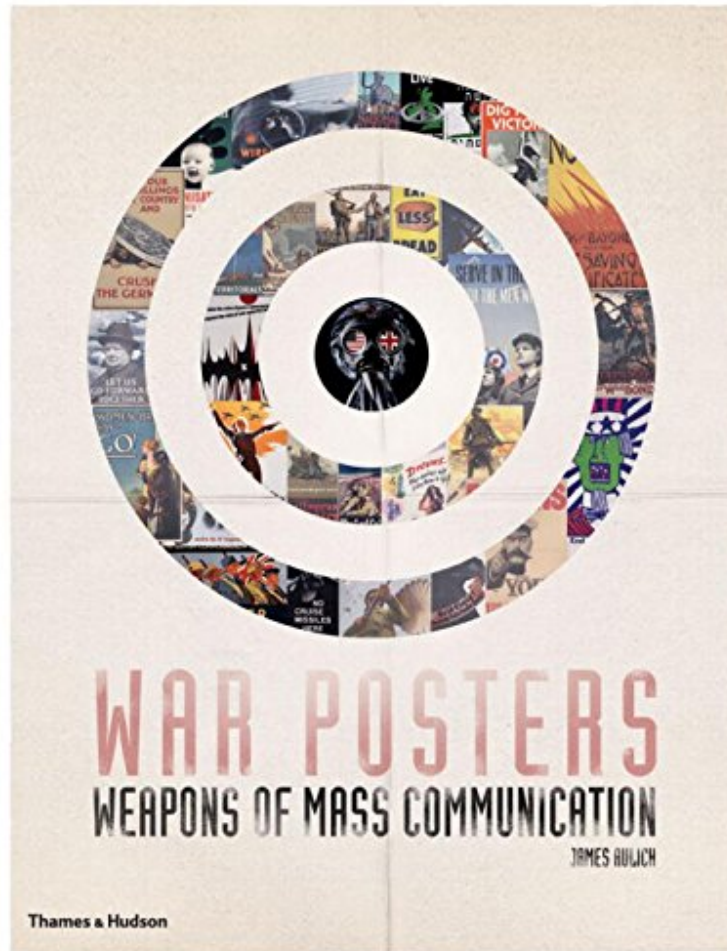


(Free) War Posters: Weapons of Mass Communication

## War Posters: Weapons of Mass Communication

*James Aulich*

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**James Aulich : War Posters: Weapons of Mass Communication** before purchasing it in order to gage whether or not it would be worth my time, and all praised War Posters: Weapons of Mass Communication:

0 of 0 people found the following review helpful. Worth every pennyBy LHAMazing. The pictures were a great quality and the media covered was very thorough. I would highly recommend this to anyone interested in propaganda art, art history, or military topics.1 of 1 people found the following review helpful. Propagana in all it's glory...By Craig J. BrainI picked this book up based upon what I had read about it online, and was not disappointed. It is an excellent book about propaganda and has a lot of examples that I had not seen in other books about propaganda. This book doesn't cover just the official material published by the major countries, but also some of protest groups around the world as well.This book was worth the price and the wait for getting it delivered.8 of 10 people found the following review helpful. History is written by the victor....By Peace MongerThis book is very interesting because it shows posters made for war propaganda from both sides of the conflict. The posters give the reader a glimpse of how

the other side viewed itself and its enemy. I am totally against fascist regime in Nazi Germany, Italy, and Imperial Japan, but to see their war posters, I sensed they really believed that they were fighting against a greater evil. The question is, what if we lost? Would we be portrayed as the evil capitalist empire on a mission to exploit the entire world?

"A lush catalog exquisitely conceived and rendered." *The New York Times* This essential publication features a wide selection of the most eye-catching and iconic examples from the internationally renowned poster collection at the Imperial War Museum in London. More than 300 superb full-color illustrations of hard-hitting propaganda and groundbreaking graphic art encompass unforgettable images such as Alfred Leetes *Your Country Needs You* as well as documentary photographs and additional material drawn from the world of advertising. Through these posters, James Aulich, an international expert on posters and graphic design, examines the social, political, ethnic, and cultural aspirations of America, Britain, Northern Ireland, Germany, France, the Netherlands, Belgium, Russia, Austria, Hungary, and the Czech Republic. Covering topics as diverse as advertising in World War I, the Bolshevik Revolution, the Spanish Civil War, Germany and Occupied Europe in World War II, anti-nuclear campaigns, and Vietnam, the book is a comprehensive and invaluable resource for anyone interested in graphic design or modern history. 300+ illustrations

**About the Author** James Aulich is a Reader in Visual Culture at the Manchester Institute for Research and Innovation in Art and Design (MIRIAD) in England. He has written several books on the history of posters and war in Europe and Vietnam.