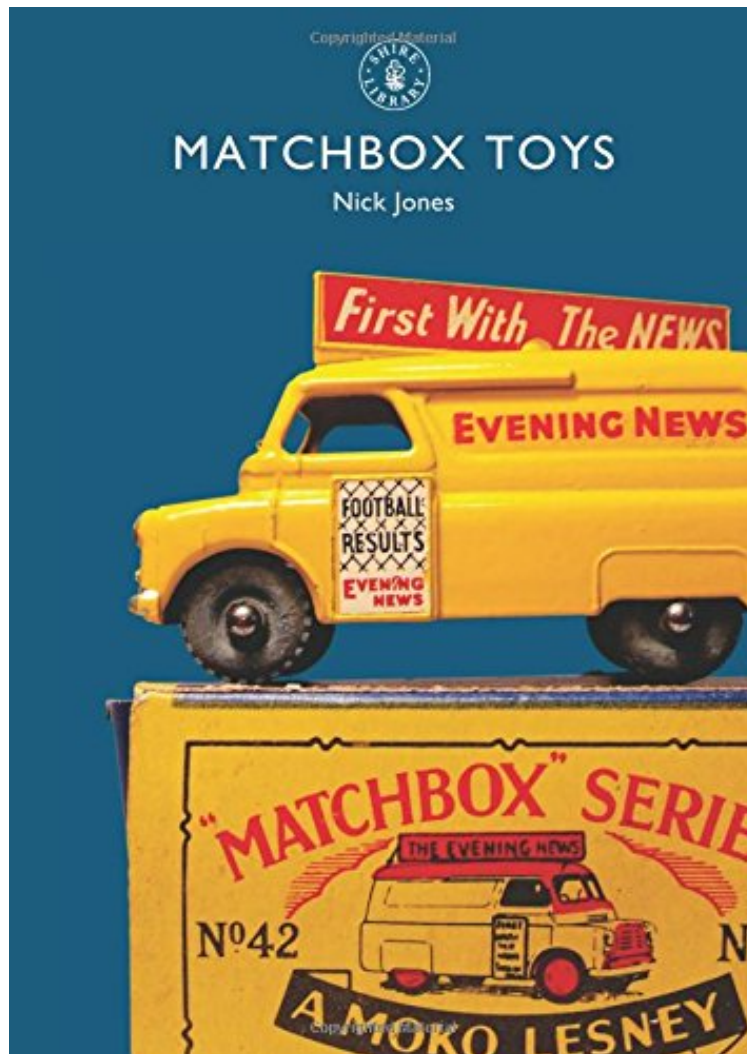


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Matchbox Toys (Shire Library)

Nick Jones

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Nick Jones : Matchbox Toys (Shire Library) before purchasing it in order to gage whether or not it would be worth my time, and all praised Matchbox Toys (Shire Library):

0 of 0 people found the following review helpful. Five StarsBy OldSchoolCollectorAs described. Thank You0 of 0 people found the following review helpful. Five StarsBy SusieMade a great gift

Matchbox toys were ubiquitous items for children across the Western world. Originally labeled Christmas-cracker trash by retailers and shopkeepers, the small-scale 1-75 series soon began to see unprecedented worldwide sales in the 1950s. Smaller and cheaper than most of its competitors' toys, Matchbox models were also far more accurately

modeled, but the company has nevertheless seen its own share of competition and challenging times over the years. In this beautifully illustrated book, Matchbox collector Nick Jones tells the story of Matchbox and its most famous toys, from the Coronation Coach to the Batmobile, and complements the story with beautiful, previously unpublished photographs.

About the Author Nick Jones has always loved Matchbox toys, from playing with them in his garden at the age of four to collecting the components from the pavement outside the factory at fifteen, and then becoming a keen collector in adulthood. He runs the website www.vintagebritishdiecasts.co.uk and lives in the UK.