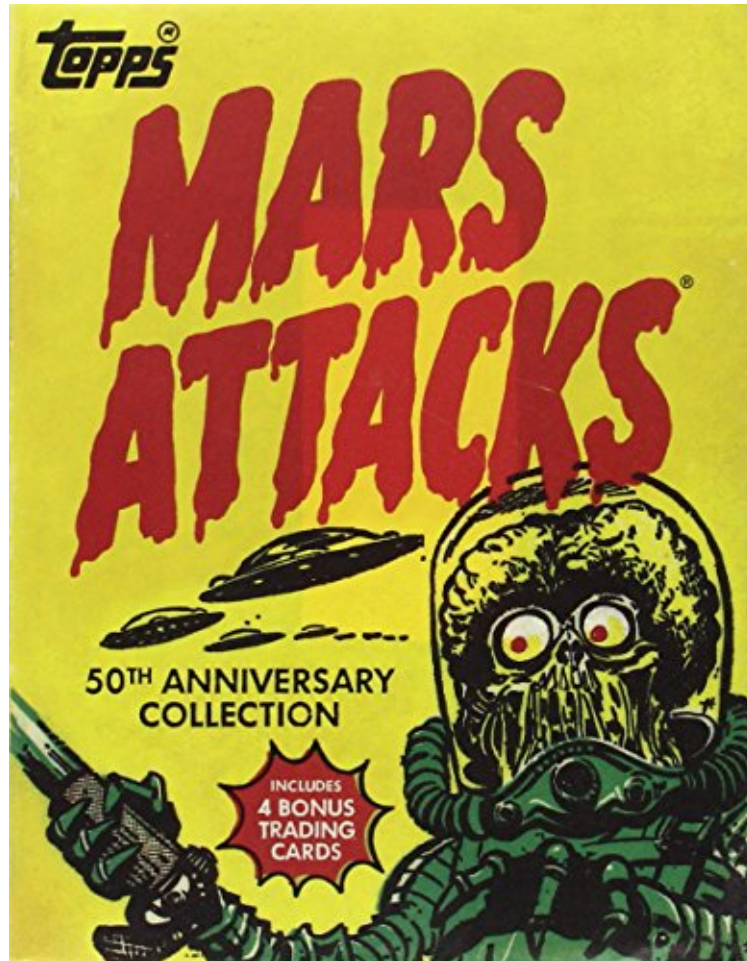


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The Topps Company : Mars Attacks (Topps) before purchasing it in order to gage whether or not it would be worth my time, and all praised Mars Attacks (Topps):

37 of 37 people found the following review helpful. A gift from Abrams ComicArts to us '60s monster kids! By Trollbeard Can you smell the Bazooka Joe bubble gum?? I swear, Abrams somehow permeated this book with Eau-de-Bazooka Joe! Fantastic! This is one amazing book! In every way! The dust wrapper is lovingly made with a semi-transparent paper that mimics the original Mars Attacks pack wrapper. The text, mostly by Len Brown who is well-known to us card, comic and monster-mag fans, presents the most in-depth portrait of Woody Gelman (of Topps and Nostalgia Press) that I've ever read. Zina Saunders, the daughter of the painter Norm Saunders who painted most of the finished cards over Bob Powell's pencils, also contributes an excellent and touching account of the "Mars Attacks" days with her dad. And the cards... these are the finest reproductions I've ever seen. Even better than the originals. I'm

a big fan of Topps' 1994 reissue set, but this book's reprints are the best. The original (and 1994 reissue) cards were about 2.5" x 3.5". The reprints in this book are about 3" x 4.25". Needless to say, gorgeous reprints of all 55 original cards, full page, with the back of the card on the facing page, are included. The card images are crystal clear. The reason? The book's reprints are shot from the ORIGINAL TRANSPARENCIES! This is the ultimate Mars Attacks book! Also included are the 11 cards from the extended 1994 set, as well as various other random magazine premiums and Screamin' cards. The book is a treasure. I sold my set of Mars Attacks cards in 1965 for \$1, and have regretted it ever since, but this book makes up for it. Thank you, Abrams!! 3 of 3 people found the following review helpful. Interesting cards By James D. Crabtree The Mars Attacks card set featured artwork portraying a Martian invasion of Earth and all the horrors it would entail. This book is perfectly formatted to portray the collector cards, with the "front" artwork on the right and the "back" descriptions on the left. Interesting, but the producers made too much of the over-the-top science fiction themes of the 1950s (giant bugs, shrink rays, etc.) and not enough portrayal of the invasion as a global one. The book also includes info on the background of the series, which was considered very gory when it came out (1962). Also includes newer cards produced for the 1994 re-release in conjunction with the movie and some more cards attached to the inside cover of the book. 0 of 0 people found the following review helpful. Excellent book By Jay Barron A fantastic book that brought back a lot of memories. As a kid, I was only able to get a few packs before the store couldn't get them any more. It's great to see the entire set, as well as the reissue cards and the story behind each one. I highly recommend Mars Attacks!

In celebration of the 50th anniversary of Mars Attacks, this comprehensive book is the first-ever compilation of the infamous science-fiction trading card series produced by Topps in 1962. Edgy, subversive, and darkly comedic, this over-the-top series depicting a Martian invasion of Earth has a loyal following and continues to win new generations of fans. For the first time, this book brings together high-quality reproductions of the entire original series, as well as the hard-to-find sequel from 1994, rare and never-before-seen sketches, concept art, and test market materials. Also included are an introduction by series co-creator Len Brown and an afterword by Zina Saunders, daughter of the original artist, providing an insider's behind-the-scenes view of the bizarre and compelling world of Mars Attacks. Includes four Mars Attacks trading cards. Includes preliminary sketches and artwork, including a facsimile of the original trading card mechanical on the inside back cover, with reproduction of the 1962 handwriting from the original Topps production department. Praise for Mars Attacks: "The best thing about this 50th-anniversary book is that it frees Mars Attacks from rose-tinted memory." —NPR.org "The work produced by writer Len Brown and artist Norm Saunders, collected now in the anthology Mars Attacks: 50th Anniversary Collection . . . continues to pass muster as a lurid snapshot of sci-fi paranoia at its most pulp-fictiony." —Wired.com "It's like a mini-museum of alien grotesquerie between two solid covers, depicting all the iterations of the series, with further treatments by modern illustrators, and sketchbook reproductions, and names, dates, and times. Oh, and? And there are four bonus trading cards included with each copy of this graphic and texty artifact." —AustinChronicle.com "It's a true gem of American pop culture history that should be a centerpiece on any true geek's coffee table." —The Houston Press Art Attack blog

About the Author The Topps Company, Inc., founded in 1938, is the preeminent creator and brand marketer of sports cards, entertainment products, and distinctive confectionery. Len Brown, former creative director at Topps—where he worked for over 40 years—is the co-creator of Mars Attacks. He lives in Texas. Zina Saunders is an author, illustrator, and animator. She lives in New York.